

English Enhancement

Fudan University

Department: School of Economics

Course Code	ECON130263		
Course Title	Business English Enhancement II		
Credit	2	Credit Hours	36
Course Nature	<input type="checkbox"/> Specific General Education Courses <input type="checkbox"/> Core Courses <input type="checkbox"/> General Education Elective Courses <input type="checkbox"/> Basic Courses in General Discipline <input checked="" type="checkbox"/> Professional Compulsory Courses <input type="checkbox"/> Professional advanced Courses <input type="checkbox"/> Others		
Course Objectives	Classes will deal with listening, discussion, reading and writing. Emphasis will be placed on note-taking, appropriate academic style and presentation practice.		
Course Description	Students will be exposed to lectures that address current issues in the social sciences, giving the opportunity to practice listening and note-taking skills. Classes will deal with listening, discussion, reading and writing. Emphasis will be placed on note-taking, appropriate academic style and presentation practice. Grammar needs will be dealt with within the framework of the material being used. Also, students will be required to give a group presentation.		
Course Requirements: Prerequisites: Business English Enhancement I			
Teaching Methods: Lecture, presentation, group discussion			

Instructors' Academic Background:

Chidelia Edochie is a Lecturer in the School of Economics, Fudan University. She graduated from New York University in 2008 with a Bachelor of Arts degree in Romance Languages & Literature, and obtained a Master's degree in English Writing from Purdue University in 2012. She is originally from Atlanta in the United States of America.

Members of Teaching Team

Name	Gender	Professional Title	Department	Responsibility
Chidelia Edochie	Female	Lecturer	School of Economics, Fudan University	Lecturer

Course Schedule

- Increase fluency in writing, speaking and listening.
- Prepare students for seminars and written examinations.
- Raise awareness of language, structures and vocabulary related to subject areas.
- Provide lecture listening and note-taking practice.
- Deliver practice in giving oral presentations.

Chapter	Contents and key points
Terrorism	- impact of global terrorism - possible reasons leading to terrorism on the global scale - devastating consequences of terrorism - listening skill practice: recognizing organization
TV Shows	- varieties of TV shows - impact of various TV shows - popular TV shows home and abroad - listening skill practice: using graphic organizers
Success Stories	- Are there any secrets of success? - smart failures -listening skill practice: distinguishing between relevant and irrelevant information
Law and Crime	- capital punishment and deterrent - crime and justice - listening skill practice: recognizing word-order

	pattern
	Midterm
Finance	<ul style="list-style-type: none"> - personal finance for college students - finance and ethics - finance and environment - listening skill practice: recognizing cognates
Sports	<ul style="list-style-type: none"> - doping in sports - green sports -the business of sports -listening skill practice: bottom-up strategies
Business	<ul style="list-style-type: none"> - corporate ethics - startups - businesses and charity - listening skill practice: top-down strategies
Movies	<ul style="list-style-type: none"> - Hollywood - China's movie industry - blockbusters

Specifications:

1. Vocabulary: Students will learn 1,200 new words and expressions, so that by the end of the semester they will have an accumulated word bank of 7,800 words and expressions, of which they should be able to have a good command of 4,800 productive words and expressions.
2. Listening: Students will be able to grasp the main idea and important details of conversations, reports and lectures of general topics at the speed of 160-170wmp.
3. Speaking: Students will be able to retell what is given and converse fluently on everyday topics.
4. Reading: Students will be able to read articles of general topics at the speed of 140wpm with an accuracy of 75%. By the end of the semester, they will read articles amounting to a total sum of 70,000 words.

5. Writing: Students will be able to write a paragraph of 220 words within 30 minutes. The paragraphs should be grammatically correct, well-developed and coherent.
6. Translating: Students will be able to translate paragraphs and short passages at the speed of 400wpm with the help of a dictionary. The final version should be accurate and complete in content, natural in expression, correct in terminology, and cohesive and coherent in textual structure with only a few mistakes.

Final Exam

The design of class discussion or exercise, practice, experience and so on:

Lecture, paper

Grading & Evaluation:

Participation: 30%

Homework: 10%

Midterm: 30%

Final: 30%

Passing grade: 60, below 60 = fail

Teaching Materials & References:

College Writing Skills with Reading, John Langan, 外语教学与研究出版社