

English Enhancement I

Fudan University

Department: School of Economics

Course Code	ECON130262		
Course Title	English Enhancement I		
Credit	2	Credit Hours	36
Days	Tuesdays and Thursdays	Times	9:00-10:45 13:00-14:45
Course Nature	√ Specific General Education Courses <input type="checkbox"/> Core Courses <input type="checkbox"/> General Education Elective Courses <input type="checkbox"/> Basic Courses in General Discipline <input type="checkbox"/> Professional Compulsory Courses <input type="checkbox"/> Professional advanced Courses <input type="checkbox"/> Others		
Course Objectives	Classes will deal with listening, discussion, reading and writing. Emphasis will be placed on interactive speaking, appropriate writing style and presentation practice.		
Course Description	Students will be exposed to lectures that address current issues in the workplace, business, and economics. Classes will deal with listening, discussion, reading and writing. Emphasis will be placed on interactive speaking, appropriate writing style and presentation practice. Grammar needs will be dealt with within the framework of the material being used. Also, students will be required to give both group and individual presentations.		
Course Requirements: Prerequisites: None			
Teaching Methods: Lectures, group discussions, presentations			

Instructors' Academic Background:

Chidelia Edochie is a Lecturer in the School of Economics, Fudan University. She graduated from New York University in 2008 with a Bachelor of Arts degree in Romance Languages & Literature, and obtained a Master's degree in English Writing from Purdue University in 2012. She is originally from Atlanta in the United States of America.

Members of Teaching Team

Name	Gender	Professional Title	Department	Responsibility
Chidelia Edochie	Female	Lecturer	School of Economics, Fudan University	Lecturer

Course Schedule

- Increase fluency in speaking, listening, and writing.
- Prepare students for seminars and examinations.
- Raise awareness of language, structures and vocabulary related to subject areas.
- Provide lecture listening and note-taking practice.
- Deliver practice in giving oral presentations.

Topics	Contents and key points
You & Your Future	-Personality Traits -Personal Interests/Hobbies -University Majors -Career Possibilities in the Economics Industry
Introductory Business English	-Writing Resumes & Curriculum Vitae -Writing Application Cover Letters -Writing Emails -Phone Calls versus Texting
Jobs	-Interviews -Salary Negotiations
Daily Business Communications	-Meeting New Colleagues -Group Communications -Teamwork & Leadership -Business Meeting Agendas -Boss/Employee Interactions -Managing Conflict with Colleagues

Intercultural Communication	-Cultural Differences & Commonalities -Diverse English's: English dialects in North America, UK, India, and Africa
The Economics of Gender	-Salary Gap between Men & Women -Male/Female population imbalance -Leftover Women 剩女 & Bare Branches 光棍
Crisis Communications	-Giving Negative News -Responding to Negative News -Strategic Communication Plans -Press Conferences
Entrepreneurship	-Identifying Products/Services to sell -Researching the Market -Hiring & Managing Staff
Advanced Business English	-Writing Business Proposals -Oral Pitches & Presentations to Investors -Negotiating -Making Sales
Finance	-Stock markets -Banking -Crypto currencies -Financial Crimes
Trade	-Natural, Technological, and Financial Resources -International Trade Agreements -Trade Wars and Sanctions

Specifications:

1. Vocabulary: Students will learn 1,200 new words and expressions, so that by the end of the semester they will have an accumulated word bank of 6,600 words and expressions, of which they should be able to have a good command of 4,000 productive words and expressions.
2. Listening: Students will be able to grasp the main idea and important details of conversations, reports and lectures of general topics at the speed of 150-180wmp.
3. Speaking: Students will be able to retell what is given and converse fluently

on everyday topics.

4. Reading: Students will be able to read articles of general topics at the speed of 130wpm with an accuracy of 75%. By the end of the semester, they will read articles amounting to a total sum of 60,000 words.
5. Writing: Students will be able to write a paragraph of 200 words within 30 minutes. The paragraphs should be grammatically correct, well-developed and coherent.

Final Exam

The design of class discussion or exercise, practice, experience and so on:

Lecture, group discussions, role plays, debates, individual presentations

Grading & Evaluation:

Participation: 30%

Homework: 10%

Midterm: 30%

Final: 30%

Passing grade: 60, below 60 = fail